

## ECHO LOGICAL

ECHO certified media provides an environmentally responsible alternative to used tape destruction.

## ECHO NOMICAL

ECHO allows tested, proven, certified media to be resold in the marketplace with a significant cost savings when compared to new tape.

## 100% CERTIFIED

100% Certified means that each data track on ECHO media has been thoroughly tested on Original Equipment Manufacturer tape drives to ensure optimal performance in your data center environment. This allows ECHO to guarantee performance on every tape.

ECHO 100% certified tapes carry a limited lifetime warranty.

[www.echo-tape.com](http://www.echo-tape.com)

# ECHO

100% CERTIFIED



## CERTIFIED MEDIA

Certified media is simply magnetic media that is being reused. Currently, there are many definitions of what constitutes certified media. Different levels of testing exist to verify the condition of used media, and there is no one universal standard to which media is held to be considered certified.

## THE ECHO DIFFERENCE

Media can only be considered ECHO 100% Certified after having endured rigorous testing and having met ECHO's strict standards of zero hard errors, zero fatal errors, and zero server track errors on each tape carrying the ECHO name. ECHO guarantees that every single track of data on every ECHO tape has been overwritten, read, and guaranteed free of such errors; setting an unmatched precedence for reliability.

## OUR GUARANTEE

ECHO warrants that ECHO 100% Certified Media is free of defects in both materials and workmanship and shall remain free of defects under normal use for the life of the product. This lifetime warranty is for the initial end-consumer purchaser of this product. ECHO 100% Certified tapes have been tested using the most exacting quality control standards possible and in the event a product fails, then ECHO will at its option replace the product or refund the full purchase price of any of its products that are found to be defective.

## MAKING ECHO LOGICAL STRIDES

ECHO 100% Certified Media is manufactured in cooperation with the Environmental Protection Agency's (EPA) WasteWise program. Wastewise is an EPA sponsored program that is setting the standard for environmental leadership. Echo's green solution enables data media tape to be recycled through a safe, secure and complete data eradication process; then tested and certified for resale, rather than dumped in landfills, incinerated or shredded. For more information about how to help with this environmental effort, visit Wastewise at <http://www.epa.gov/wastewise>



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